



## An Old Gloryous Celebration

### PROGRAM OVERVIEW 2007

- ★ ***An Old Glory\*ous Celebration***, led by the International Council of Shopping Centers, Inc. (ICSC), brings together local communities, hundreds of U.S. shopping centers, and prominent veterans groups in a nationwide patriotic commemoration of Flag Day and the American flag.
- ★ The campaign, which **kicks-off Memorial Day weekend**, calls on Americans to show their patriotic pride by signing a *Flag Day Pledge Card* - - a promise to fly the flag on Flag Day.
- ★ *An Old Glory\*ous Celebration* culminates with special **Flag Day observances** and festivities at participating shopping centers, uniting to raise Old Glory across America and to honor U.S. troops, veterans and local heroes the weekend prior to Flag Day or on Thursday, June 14.
- ★ The **AMVETS (American Veterans)** and the **Veterans of Foreign Wars (VFW)** organizations are lending national support for *An Old Glory\*ous Celebration* by volunteering for pledge drives and Flag Day events.
- ★ Participating shopping center companies in this year's campaign include: Aronov Realty Management, Inc.; CBL & Associates Properties, Inc.; Developers Diversified Realty; Forest City Enterprises; General Growth Properties; Glimcher Realty Trust; J. Herzog & Sons, Inc.; Kravco Simon Company; Macerich; Madison Marquette; The Mills Corporation; and Urban Retail Properties Co. As well as the following individual properties: Shadow Lake Towne Center; South Hill Mall; Temple Mall; Valley Fair Mall; and Westshore Mall.

[www.oldglorious.com](http://www.oldglorious.com)



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OLD GLORIOUS FLAG DAY CELEBRATION JUNE 14TH